



# Brush Strokes

The newsletter of the Suburban Rochester Art Group  
June 2014

## Presidential Ramblings:

Hard to believe that we are already in June and that our coming meeting will be our annual picnic at Terry and Pat's house. This year is flying.

Our 4th Wednesdays are proving to be popular, and although I couldn't be there last time, I heard that Colette gave a great overview of the web site, aided by Terry's technical expertise!

We have the Barnes and Noble show to look forward to, as well as the Chris Kolupski workshop. You should have received both applications in the mail, so don't miss the deadlines.

See you at the picnic!

Anne

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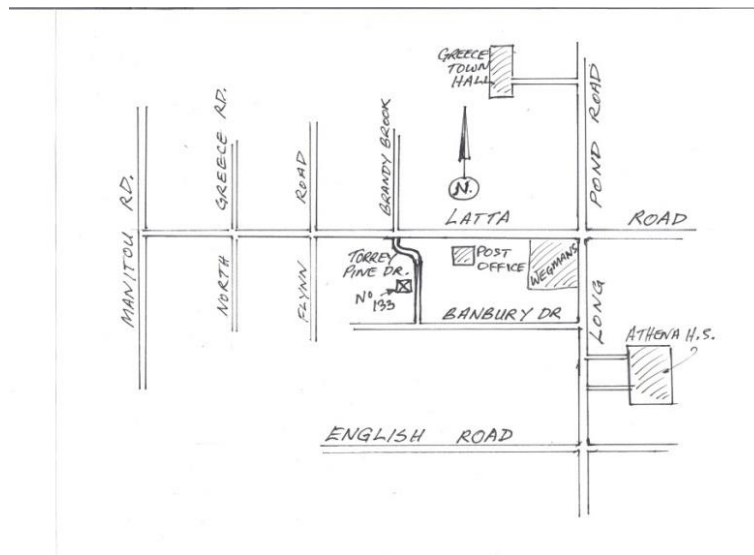
## Annual Picnic, June 11<sup>th</sup>. 2014

At 133 Torrey Pine Drive, Rochester NY 14612

The Picnic will be at Pat and Terry Brooks' house, *a map is shown below*. Parking will be on the street, or any adjacent driveways that can be commandeered on the day. There is lots of room for the annual bocce ball tournament if the weather is favorable. The picnic proper will start at 4:00 pm. **But anyone wishing to paint plein-air in the garden is welcome from midday on.** The rose bushes will be in bloom (I hope). There is a small stream and wooded area which is quite pleasant. We will hope for a fine day. If it rains, then things will get a little crowded, but we will manage.

### **Please bring the following:**

- \* A dish to pass; (*there will be some refrigerator space available*).
- \* Any meat that you want to grill; hot dogs hamburgers etc.
- \* Plates and cutlery.
- \* A folding chair.
- \* Beer if you want it. (*We will keep it cold*) Some wine and a selection of soda will be provided.



**Map to Pat & Terry Brooks House**

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**Program for June 25. Karlene Van Deusen, the Art of Self Promotion**  
**7:00 pm. Greece Town Hall**  
**(Board meeting 6:00 to 6:30pm.)**

THE ART OF SELF PROMOTION - PART 1 (depending on SRAG member's interest there may be a PART 2 at a later date)

- 1) Discuss what SELF-PROMO means, why it is important to artists, brainstorm ideas to develop an individual marketing identity or Brand. Rough sketch a personal LOGO that reflects our artist-Identity.
- 2) ARTIST STATEMENT- what it is and why you need one. We will each write a rough draft of our Artist statement
- 3) ARTIST BIO - what it is, what to include, what not to include and how to write an ARTIST BIO . We will each write a rough draft.

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**Landscape Workshop with Chris Kolupski August 2, 2014, 9AM to 4PM**

In place of our August 13<sup>th</sup> meeting we will have a landscape workshop on Saturday, August 2<sup>nd</sup>. The workshop is with Chris Kolupski at Lakeview Community Church, 30 Long Pond Rd. near Edgemere Dr. We hope it will be a plein air workshop but we can work from photos if the weather doesn't cooperate. You can work in the media of your choice but Chris will be working in oils. Please hold the date and more information and sign-up will follow next month.

**(See the sign-up form attached with this newsletter).**

Nina Rupp

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**Barnes & Noble Show**

Application forms for this show have been mailed to everyone. These applications must be returned with a check for \$15.00 by June 15<sup>th</sup>. to Chris Whiting, 30 Rosecroft Dr. Rochester NY 14616.

## **Fall Show and Sale**

Al Bergerson has set the dates for this show as November 21<sup>st</sup>. through 23<sup>rd</sup>. It will be at the Mall on Ridge road.

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## **Spring Show at the Legacy**

We sold 10 paintings, total , at the legacy show this year. Dave Braun sold 6. Tatyana sold 3. And Al Bergerson sold 1. Sadly, Bobbie Prince had two of her paintings go missing. The legacy will inform their housekeeping staff and they will be on the lookout as they clean. I hope they find them. All in all it was a good show. And the Legacy is looking forward to hosting it again next year. Karen

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## **Latta Rd Nursing Home Show**

Suburban Rochester Art Group thanks Carol & Dan Richardson, Debby Berry, the Staff and Residents of Latta Road Nursing Home for inviting us to share our work. Twelve artists participated and five paintings were sold!



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## **ARTIST OPPORTUNITY**

### **LYNOAKEN FARMS MARKET DAY**

10609 Ridge Rd., Medina, NY  
July 12, 2014 9-5 vendors may set-up as early as 7 am  
Single space size 10'x20'  
Cost is \$25  
first-come-first served  
reserve space by 7/3/14 NO REFUNDS

This event will be held on a flat lawn (in the sun) alongside Ridge Rd. next to a winery, bakery & gift shop. There is plenty of free parking.  
Vendors are responsible for their own tent, tables, chairs set-up and tear down.

If anyone is interested contact LYNOAKEN FARMS [585-798-1060](tel:585-798-1060)  
or ask Karlene or Eleanor for a copy of the vendor application.

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## **Facebook**

The SRAG Facebook page has climbed to 49 fans who have "liked" the SRAG page. Karlene also posts SRAG news on Twitter. The Facebook page is linked to the Twitter feed. Please don't forget to click LIKE and SHARE on your Facebook page, when you see a SRAG status update. The statistics are that the average Facebook post has only a 15 minute life expectancy! The only way to keep a status update circulating is to SHARE it with your Facebook friends on your Facebook timeline. Then hopefully one of your friends will share it on their timeline, their friends will share the news on their timeline and so on. Please help spread the word about SRAG to everyone you know.

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## **Central Adirondack Art Show**

The 63rd annual Central Adirondack Art Show held at the VIEW in Old Forge, NY continues on until June 22, 2014. Several SRAG members are exhibiting their work. The VIEW is open Mon-Sat: 10am to 4:30pm. Sun: noon-4pm.

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Pat Tribastone has her own fine art gallery in Canandaigua. I know a lot of artists know her and her work. They might be interested in this.

**P. Tribastone**

**Fine Art Gallery**

**5 Bristol Street**

**Canandaigua, NY**

**Grand Opening June 7 4-7 pm**

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## **FOR SALE - Jullian French Easel**

Full sized French Easel, well used but fully functional. This easel belonged to Barbara Muratore - I purchased it from her husband when he was selling her art supplies a few years ago. However, I have enough easels and painting gear and haven't used this since purchase...think it deserves a good home and should be kept in the group if possible. Asking \$40, which is the price I paid. Contact Chris O'Handley if interested. I can bring it to the next meeting or the picnic.

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<b><u>Dates:</u></b>	<b><u>Event:</u></b>	<b><u>Location:</u></b>
June 11	Picnic	Terry and Pat Brooks' house
June 25	Board meeting, Self Promotion.	Karlene Van Deusen Greece Town Hall
July 9	Alice Chen, Fun with Yupo watercolor	Greece Town Hall
July 23	Board meeting	Greece Town Hall
August 2	Chris Kolupski, Landscape w/shop.	Lakeview Community Church
August 27	Board meeting	Greece' Town Hall
September 10	Val Larsen. Painting motion in Watercolor	Greece Town Hall
September 24	Board meeting	Greece Town Hall

October 15	Stacey Kirby - Steward: area murals	Greece Town Hall
October 29	Board meeting	Greece Town Hall
November 12	Suzi Zefting- Kuhn: Portrait 1 pastel pencil	Greece Town Hall
November 21 – 23	Fall Show & Sale	Greece Ridge Mall
December	End of Year Party	

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**Officers for 2013-2014**

President: Anne McCune, Vice President: Ed Howe, Treasurer: Karen Arieno, Secretary: Eleanor Milborrow, Directory and Labels: Nina Rupp, Membership Secretary: Juanita Link, Sunshine: Arlene Miller, Historian and Librarian: Judy Soprano, Program: ???????

**Board Members:**

Terry Brooks (Chairperson), Laurie Caraballo, Deb Verhulst-Norris, Pat Zukatis, Aggy Windig, Willem Windig, Colette Savage

**Newsletter editor:**

Terry Brooks at [tapabrooks@gmail.com](mailto:tapabrooks@gmail.com) or call 621-8780

Publicity and Press Secretary: Karlene Van Deusen. kvandeusen@frontiernet.net

***All the meetings are held in the Greece Town Hall, usually the second Wednesday of the month unless specifically stated, starting at 6:00 for a social get together, followed by a general meeting at 6:30. And the scheduled program at 7:00 until 8:30.***

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# The ARTrageous Affair

SATURDAY  
SEPTEMBER 27, 2014  
at 6:00pm

## call for ARTISTS

Artist \_\_\_\_\_

Donor (if different) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Preferred Method of Contact:  Phone  E-mail  Mail

Item Name \_\_\_\_\_ Value \_\_\_\_\_ Medium \_\_\_\_\_  
*(Hanging art must be framed)*

Item Description \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

In Honor of  In Memory of \_\_\_\_\_

Please attach a brief description of the piece, as well as a short biography of the artist. These will accompany the piece. This information may also be used for publicity by the Breast Cancer Coalition of Rochester.

I give the Breast Cancer Coalition permission to photograph my donation for any promotional use including, but not limited to; web site, print materials, and media outlets. The Coalition is not responsible for damage to my donation while in their possession, or that of their movers. Any copyrighted material must be accompanied by a release from the copyright holder. The Coalition is not responsible for any copyright infringement. This piece is given freely and with a generous spirit. I understand it becomes the property of the Breast Cancer Coalition and, according to policy, the selling price will not be disclosed after the event.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return this form along with your artwork to the Breast Cancer Coalition of Rochester, 840 University Avenue, Rochester, NY 14607 by **Friday, August 22, 2014.** Donations may be dropped off Monday through Friday from 9am - 5pm. **Please wrap your item for storage/moving.**

FOR OFFICE USE ONLY	
Item #	
TY sent	Tag made

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### ARTRAGEOUS AFFAIR DONOR RECEIPT

*Please keep this portion for your records.*

Donor Name \_\_\_\_\_ Donation Date \_\_\_\_\_

Item Name \_\_\_\_\_ Value \_\_\_\_\_

**BCCR** If you have any further questions please contact us at 585 473-8177, or at cindy@bccr.org.  
Breast Cancer Coalition of Rochester • 840 University Avenue • Rochester, New York 14607 • 585 473-8177 • www.bccr.org



***SRAG Plein Air Landscape Workshop with Chris Kolupski***

**Saturday, August 2, 2014**

**9:00 AM – 4:00 PM**

Dear SRAG Member,

SRAG will be offering a workshop to be held at the Lakeview Community Church, which is located at 30 Long Pond Road. (Long Pond and Edgemere Drive, across from the fire station. Chris Kolupski will be working in oils, hopefully en plein air. He will be demonstrating light and shadow and the transition area known as penumbra. In case of rain bring photos to use as a basis for your painting. Photos with strong light and shadow pattern will work best.

This is labeled as a landscape workshop but it is about the transition area from light to shade and how the shadow softens at the edges. If you saw Chris demo at the SRAG meeting in February then you know that you can use the information in still life, floral and other subjects.

**PROGRAM:** Demo in the morning, lunch break, work in the afternoon. Arrive at 8:30 to have a ½ hr. set up time and allow a ½ hr. clean up time at 4 p.m. Each artist must bring all of their own materials (any medium) and easel if needed, plus bug spray, sun screen etc. for outside. Also bring sketch paper to use for notes and thumbnail sketches. A camera will be helpful.

We will have the use of round tables, use of the kitchen with a refrigerator (for those who bring a cold lunch), coffee and hot water (for tea) will be provided. There is a bathroom.

Workshop limited to 20 people on a first come first serve basis, so return your application with your fee ASAP.

**DEADLINE:** June 30, 2014 (After June 30 SRAG will open the workshop to other art groups)

**ENROLLMENT FEE (NON-REFUNDABLE) \$25.00.** Please make your check out to SRAG and mail it with your enrollment form to Nina Rupp, 63 York Bay Trail, W. Henrietta, NY 14586

Detach at line and remit w/ fee

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Please enroll me in the August 2<sup>nd</sup> SRAG workshop. I have enclosed the workshop fee of \$25.00.

NAME \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

DATE \_\_\_\_\_

SRAG MEMBER? YES \_\_\_\_\_ NO \_\_\_\_\_